DESIGN ADVISORY COMMITTEE TOWN OF GREAT BARRINGTON TOWN HALL 334 MAIN STREET LARGE MEETING ROOM WEDNESDAY, OOCTOBER 22, 2014 5:00 P.M.

PRESENT: STEPHAN GREEN, CHAIRMAN

JONATHAN HANKIN GAETAN LaCHANCE STEVE DIETEMANN JAMES MERCER LISA LANDRY

EDWIN MAY STAFF LIAISON

I. CALL TO ORDER:

Mr. Green called the meeting to order at 4:04 P.M.

II. MINUTES: JUNE 11, 2014

MOTION: Mr. Dietemann to approve the minutes of July 30 as amended.

SECOND: Mr. LaChance

<u>VOTE:</u> All in favor. Ms. Landry abstained.

III. PERMIT FOR REVIEW: 276 MAIN STREET:

The Committee reviewed sign applications submitted by Chapin Fish for window and door signs for his business at 276 Main Street. There was extensive discussion of the proposed signs with several recommendations.

MOTION:

Mr. LaChance to approve with the following recommendations and suggestions:

- 1. The Committee liked the 3-D approach making the back wall the signature color blue on the Real Estate side of the business. The lettering on the glass would therefore have the correct background for their logo and it would allow for transparency to the store front. If the square sign is retained is could be centered on the frame of storefront window; it could be applied to sandblasted glass; it could be suspended within the storefront, centered on the storefront glass frame and illuminated to draw attention to it.
- 2. Tie the two store fronts together by developing graphics for the signs in such a way as to make them relate to each together visually.
- 3. Suggest uplighting the arches to highlight them. LED strip lights might work well but need to be detailed so that only the light is visible and not the source.

- 4. Lower the square of the real estate sign to the bottom of the door so it is equal distance from the sides and bottom of the door.
- 5. Contingent upon code compliance for the fire stair, a shingle sign should be considered.

SECOND: Mr. Hankin

VOTE: All in favor. Ms. Landry abstained.

IV. ADJOURN:

Without objection, Mr. Green adjourned the meeting at 5:30 PM

Respectfully submitted,

Kimberly L. Shaw

Secretary